



Press release for April 23, 2021

Creation of Mayrand Plus Québec

Quebec City, Friday, April 23, 2021 – **We are pleased to announce that Monday, May 3, 2021, will mark the creation of the Mayrand Plus Québec company.**

Mr. Jean Gagné and the management at Mayrand Plus Food Distributor are the proud founders of a new company, **Mayrand Plus Québec**. Mayrand Plus will operate a new distribution centre and sales organization in the greater Quebec City area. The company will serve the many dynamic and diverse restaurant owners in the province's capital, as well as all food industry professionals, institutions, artisans and businesses.

The new Mayrand Plus Québec company will be under the leadership of Mr. Jean Gagné, who brings over 40 years of experience in food distribution and processing in and around Quebec City. His well-known reputation reflects his sincere commitment to the success of his customers and teams.

Mayrand Plus Québec also draws on 40+ years of Mayrand Plus food service expertise, which unites the strengths of Alimplus and AOF. It features over 8,000 items covering all food product categories, plus the packaging and cleaning products required for operating an establishment. Another differentiating factor is its private brands produced exclusively in Quebec, such as Saroma restaurant-quality ingredients, Hortus Coffee, Cristelle water, Mayrand CHEF products, and Defi and Alliance cleaning and sanitation products, to name a few.

Mayrand Plus Québec aims to benefit restaurant owners with local professional service, ensuring that quality shines through the star of every dish and that these creations generate profit. They will also enjoy one-stop-shop access to all procurement facilities. This Quebec City development is part of a province-wide procurement strategy that involves showcasing our culinary heritage, by offering privileged access to small and medium-sized local producers.

Jean Gagné
President, Mayrand Plus Québec

Mario Bélanger
President, Mayrand Food
Service Group

Pierre Lapointe
COO, Mayrand Group