



Press release for 26, February

Mayrand Saint-Jérôme opening April 7

Montreal, 26, February, 2021 - **Mayrand recently announced a fourth Mayrand Food Depot branch, opening in Saint-Jérôme on Wednesday, April 7, 2021.**

This new store in the Lower Laurentians is of major importance in Mayrand's growth strategy, and marks the first establishment of a branch outside the Greater Montreal area (current locations in Anjou, Brossard and Laval). Mayrand is pursuing its Quebec-wide goal to offer restaurant-quality food products, packaging and cookware to all, no membership card required!

Committed to further growth in the Quebec market, with the opening of new Mayrand Food Depot stores in Brossard in July 2020, Laval in October 2020 and now Saint-Jérôme on April 7, Mayrand Food Service Group is contributing to the dynamism of the local economy. This Quebec company, established in 1914, offers a never-before-seen food retail concept and continues to expand.

Mayrand Food Depot delivers an affordable food offer to Quebec restaurant owners, associations and offices, as well as the general public. The local supply comes in bulk or individual format to suit everyone's needs. Mayrand continues to offer online services (e-commerce, contactless in-store pick-up, delivery) and invest in new industry-leading technologies with partners in Quebec. The business complements the proximity of distribution to professionals in the Mayrand Plus foodservice distribution network.

"For Mayrand, offering new products and services that are accessible to all means contributing directly to a healthy local food sector. The restaurant industry has managed to get through a difficult period in Quebec, with remarkable energy and the ability to reinvent itself. We are here to support our entrepreneurs and their expertise, and are thrilled to be able to meet the high demand of all clients, both individuals and professionals, in the Lower Laurentian region. With passion and dedicated local teams, we will become part of their daily lives, making food from here even more varied and affordable," stated Mario Bélanger, President and CEO of Mayrand Food Service Group.

"Here at Mayrand, we offer a down-to-earth, safe and friendly environment that reflects our values and Quebec roots. We promise you the freedom to stock up without a membership card, and to discover a wide range of unique, quality products. It will be a pleasure to welcome you to our new Saint-Jérôme store as of April 7. The site will be representative of the Laurentians, bringing in abundant natural light from outside, plus an organic interior setup designed to ensure a pleasant, stress-free shopping experience," emphasized Mr. Bélanger.

More than 80 new jobs have been created in Saint-Jérôme. Located at 400 Lamontagne Street, exit 41 off Highway 15 North, the store features 10,000 food products in a space of 36,000 square feet—much of which is reserved for fresh items, including over 1,200 local goods. The store also has 3,000 square feet worth of cold rooms for fruits, vegetables and dairy products sold in large formats. Mayrand Saint-Jérôme will be open daily, Monday to Saturday from 7 am and Sunday from 9 am.

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