



PRESS RELEASE

Mayrand Group's Partnership with Chef and Consultant Ian Perreault

Montreal, Tuesday, September 9, 2020 – **Mayrand Group and Ian Perreault are proud to announce their partnership in Quebec. Already well known for their work with restaurants and institutions, food distribution company Mayrand Plus (Alimplus - AOF) and Mayrand Food Depot stores are growing in the Quebec market. In addition to their geographic expansion and new product categories, Mayrand Group now aims to deliver new expert services to restaurant professionals. Providing access to Ian Perreault's recognized expertise opens up a whole new world of possibilities!**

Ian Perreault has distinguished himself over the years in Quebec by his success as a renowned chef and foodservice contractor. He has since developed an expertise in foodservice consulting among his peers. To offer general and multidisciplinary support, he has integrated a network of collaborations with the Restolutions consulting firm, consisting of an experienced team that accurately covers all the needs of the restaurant industry.

« Mayrand Plus is a Quebec food distribution company that, like us, strives to help our restaurant owners succeed in their business. My goal is to enable the Mayrand Plus teams to provide immediate added value by supporting restaurant professionals who, now more than ever, need personalized guidance tailored to their needs, during the difficult times the entire industry is facing, and to succeed in the long term, » shared Chef and Consultant Ian Perreault. »

Committed to further expansion in the Quebec market, through the opening of new Mayrand stores in Brossard and soon Laval, new partnerships, and the extension of its distribution network to include Mayrand Plus restaurants, Mayrand Group offers an opportunity for Quebec foodservice professionals to strengthen their local supply and benefit from local services.

"For Mayrand, offering accessible new expert services and personalized support means contributing to our industry's food economy. Foodservice plays an important role in Quebec, and we want to support our entrepreneurs and their local know-how," stated Mario Bélanger, Mayrand Group's President and CEO."

"At Mayrand Plus, we are very pleased to share a common goal with Ian Perreault. His high level of professionalism and commitment to the restaurant industry provide an opportunity to develop the highest level of service and advice for our customers. We also believe that, by focusing our efforts on the exact needs of residences and restaurant owners, we will ensure profitable, quality business through local products, distribution and professionals that will ultimately benefit all Quebec consumers," highlighted Mr. Bélanger."

Interview:

For Ian Perreault: Ian Perreault, 514 770-3312

For Mayrand Group: Sophie Schwartz, 514 255-9330, ext. 149"